



CITY OF EL PASO

# Cash Assistance for Low or Moderate Income Families

November 7, 2023

# October 10, 2023

## Council Direction

- To identify a funding source for \$500,000 and create a process to select an organization to support families that are at or below 80% adjusted median income with metrics and standards as required by relevant law and the relevant funding source in an effort to assist those at risk of eviction and to prevent homelessness.

# ARPA – SLFRF Final Rule

## Negative Economic Impacts

### Assistance to Households (Cash Assistance)

- Must respond to the **negative economic impacts of the pandemic** on a household or class of households
- Recipients may presume that low- and moderate-income households (as defined in the final rule), as well as households that experienced **unemployment, food insecurity, or housing insecurity**, experienced a negative economic impact due to the pandemic
- Must be reasonably **proportional** to, and not grossly in excess of, the amount needed to address the negative economic impact
- Uses that bear **no relation or are grossly disproportionate** to the type or extent of harm experienced would not be eligible uses.

# Identifying a Funding Source

| Source                            | Pro   | Con   |
|-----------------------------------|---|---|
| Economic Development              | Available funding   | Does not comply with Impact or TED Fund Policies                |
| Community Development Block Grant | Annual Action Plan done in 2022 to identify most critical community needs. Various project ideas could potentially address homelessness, food security, housing     | FY25 Notice of Funding Availability to be released January 2024 |
| American Rescue Plan Act (ARPA)   | \$12 million allocated from ARPA to Community and Human Development as part of Community Recovery (housing, homelessness, household stability and family stability) | Programs have been developed and would require a reallocation   |

# Recommendation

- Reallocate funds from existing ARPA Community Recovery.
- Issue a **Notice of Funding Availability** (competitive process) soliciting a non profit organization to:
  - in alignment with the results of the most recent Community Needs Assessment
  - with metrics and standards as required by relevant law under ARPA regulation
  - to assist those at risk of eviction and to prevent homelessness.





# Proposed Timeline

## December 2023

- Incorporate ARPA requirements into existing NOFO process

## February 2024

- Close Applications and Commence Review Process

## April 2024

- Award Funds to Selected Agencies

## January 2024

- Release Notice of Funding Availability and Open Application Period

## March 2024

- Competitive Selection Process inclusive of Subject Matter Experts

## Mission

Deliver exceptional services to support a high quality of life and place for our community

## Values

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople

## Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government

