

DATE: 9.22.21

TO: City Clerk

FROM: City Representative Cassandra Hernandez

ADDRESS: 300 N. Campbell TELEPHONE 915.212.0003

Please place the following item on the (Check one): CONSENT X REGULAR \_\_\_\_\_

Agenda for the Council Meeting of 9.28.21

Item should read as follows: Appointment of Carlos A. Loweree III to the Museums and Cultural Affairs Advisory Board by Representative Cassandra Hernandez, District 3

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Museums and Cultural Affairs Advisory Board

NOMINATED BY: City Representative Cassandra Hernandez DISTRICT: 3

NAME OF APPOINTEE Carlos A. Loweree III  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY?** YES: X NO \_\_\_\_\_

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:** Anelise Benavides, Assistant City Attorney, Sister-in-Law

**HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:** No.

**LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):**

**WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?**

NAME OF INCUMBENT: Carlos A. Loweree III

EXPIRATION DATE OF INCUMBENT: 10.1.21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 9.28.21

TERM BEGINS ON : 10.2.21

EXPIRATION DATE OF NEW APPOINTEE: 10.1.25

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: X

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: \_\_\_\_\_

# Carlos Augusto Loweree III

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## Education

Dickinson School of Law, Penn State University  
Dean's Scholarship  
Attended Fall 2008-Spring 2010

University of Texas at El Paso  
3.4 GPA with Honors, Dean's List  
Bachelor of Arts Degree in Business, Minor in Legal reasoning  
Graduated May 2007

Tec de Monterrey, Guadalajara, Jalisco, MX  
International Business Program  
2005

## Experience

### **Purchasing Buyer, Santos Enterprises, L.P. dba Food City Ace Hardware 7/30/10-present**

Santos Enterprises is a locally and family owned sales organization that manages and operates three Food City/ACE Hardware stores in the El Paso, TX area and has for over forty years, now featuring the third generation in its management group. Position encourages high emotional intelligence, managerial, and bi-lingual skills. Current role in the family company as purchasing and service director involves coordination between several wholesale vendor groups at once including wholesale diverters, brand representatives, technicians, contractors, and government and private agents. Several department categories are directly managed including over 3,000 SKU's in Health and Beauty Aids, several hundred labor hours and thousands of dollars of inventory every week. Significant time dedicated to programming, sourcing, and merchandising category items. Professional goals of lowering department expenses while growing gross profit margin have been directly attributed to this candidate's business acumen and high interpersonal skills.

### **Business Instructor, Southwest University of El Paso 2014-present**

Provide instruction in fields of economics, marketing, and quality management to part-time evening adult students. Role as faculty member requires construction of lesson plans, providing feedback on work product, and engaging with students using various media channels. Position requires high level of comfort giving presentations and speaking to large groups, preparation of case study materials, and familiarity with modern and conventional instructional methods. Course offered for instruction include Total Quality Management, Strategic Management, and Operational and Behavioral Management.

### **Legal Clerk, State of Texas 8<sup>th</sup> district Court of Appeals 2008-2010**

Summer clerkship program involved heavy research and written work processing all appeals for the 8<sup>th</sup> District. Working directly with Chief Justice David Chew in addressing all legal issues of pending appellate cases required strong written and oral argument skills, intimate familiarity with online based legal research, and has firm foundation in the past and current state criminal codes.

### **Store Director, Abercrombie and Fitch Co. 2007-2008**

Site Manager of local branch to fashion retail company that turned annual revenues here in the millions of dollars. Position required considerable business skills that led to the development and success of marketing campaigns, employee benefit programs, and an increase in sales. Accounting for daily labor costs, sales generation, and any loss prevention were responsibilities for the position. Promotion and high value grades led to opportunities out of state and out of country.

## Skills and Affiliations

Lean Six Sigma certified, Yellow Belt  
Fluent in English and Spanish, written and oral, Native level  
Experienced in all MS and iOS professional software programs  
Familiar with Strategic Management principles, Legal Research, and small business accounting  
Board Member, Affiliated Foods Inc. Retailer Council, current position.  
Board Chair, Board of Directors Boys and Girls Club El Paso, current position.

## References

Ben Arriola  
Executive Director Southwest University at El Paso

Joyce Wilson, Workforce Solutions Director

Anthony Tomasheski, CEO Boys & Girls Club of El Paso