

DATE: 2/7/2022

TO: City Clerk

FROM: City Representative Joe Molinar

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0004

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of February 15, 2022

Appointment of Deborah Zuloaga to the Greater El Paso Civic, Convention and Tourism

Item should read as follows: Advisory Board by City Representative Joe Molinar.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Greater El Paso Civic, Convention and Tourism Advisory Board

NOMINATED BY: City Representative Joe Molinar DISTRICT: Four

NAME OF APPOINTEE Deborah Zuloaga
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ___ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

**LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):
HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:**

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Monica Lombraña

EXPIRATION DATE OF INCUMBENT: 6/12/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED X
REMOVED _____

DATE OF APPOINTMENT: 2/15/2022

TERM BEGINS ON : 2/15/2022

EXPIRATION DATE OF NEW APPOINTEE: 6/12/2022

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____
2nd TERM: _____
UNEXPIRED TERM: X



Deborah A. Zuloaga is a native El Pasoan and graduate of North Texas State University (now University of North Texas). In 2003, Ms. Zuloaga was selected by the Board of Directors of the United Way of El Paso County to serve as the organization's President and Chief Executive Officer.

Ms. Zuloaga previously served as the United Way of El Paso County's Associate Director and Resource Development Director. She was also Executive Director of Girl Scouts of the Rio Grande.

Ms. Zuloaga spent 11 years in Washington, D.C. and her experience included serving as Special Events Coordinator of a Hispanic grassroots presidential campaign effort, VIVA '84; Deputy Associate Director of Presidential Personnel, The White House; and Director, Federal Advisory Committee Office, U.S. Department of Health and Human Services.

Ms. Zuloaga serves on the Texas Prepaid Higher Education Tuition Board and is a member of the Board of Trustees for the Texas Center for Legal Ethics. She is also a member of United Way Worldwide Membership Accountability Committee, City of El Paso Parks and Recreation Advisory Board, and Executive Forum. Ms. Zuloaga is a past Chair of Leadership El Paso and alumni of The Texas Lyceum.

In 2019, El Paso Inc. honored Ms. Zuloaga as one of six Women of Impact and she was the 2021 recipient of Children at Risk's award for Outstanding Child Advocate—West Texas.