



CITY OF EL PASO

Amendment to The Market Ordinance

An Ordinance amending Title 2.40.100

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Museums and Cultural Affairs Department
Introduction to Council: March 17, 2026
Public Hearing: April 1, 2026

Background Information

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The Market was established in 2011.

Mission: Support and promote local farmers and artists by providing a marketplace.

- Showcases:
 - Unique arts and handmade crafts
 - Food and beverage vendors
 - Work from regional artisans and farmers
- Educational and outreach components
- Includes live performances by local talent



Purpose of Requested Change

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- The existing ordinance was established 15 years ago
- The original framework was designed specifically for Union Plaza operations
- The Market has transitioned from Camp Cohen to San Jacinto Plaza
- Proposed updates will provide flexibility to operate at multiple locations citywide

Requested Council Action

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An Ordinance amending Title 2 (Administration and Personnel), Chapter 2.40 (Department of Museums and Cultural Affairs), amending Section 2.40.100 (Artist Market), to allow for expanded Artist Markets outside of the Union Plaza footprint.

Purpose of Amendment

- To enhance and grow The Market
- Update The Market designated footprint

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

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