

DATE: 3.8.21

TO: City Clerk

FROM: City Representative Cassandra Hernandez

ADDRESS: 300 N. Campbell TELEPHONE 915.212.0003

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of 3.16.21

Appointment of Carlos Gallinar to the City Plan Commission by Representative Cassandra

Item should read as follows: Hernandez, District #3

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: City Plan Commission

NOMINATED BY: City Representative Cassandra Hernandez DISTRICT: 3

NAME OF APPOINTEE Carlos Gallinar
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ___ NO X
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: YES; CITY PLAN COMMISSION 2005-2009

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):
N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Samuel Trimble

EXPIRATION DATE OF INCUMBENT: 3.15.21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 3.16.21

TERM BEGINS ON : 3.16.21

EXPIRATION DATE OF NEW APPOINTEE: 3.15.23

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

Carlos Gallinar, AICP, CNU-A

EDUCATION

Rutgers University
Master of City & Regional Planning

University of Texas at El Paso
Bachelor of Arts Degree

Project Management Certificate,
University of Texas at El Paso

PROFESSIONAL AFFILIATIONS

American Institute of Certified
Planners (AICP)

Congress for the New Urbanism
-Accredited (CNU-A)

SERVICE

Congresswoman Veronica Escobar
Climate Crisis Advisory Committee,
Appointed by Mayor Oscar Leeser,
City of El Paso, 2021

Paso del Norte Health Foundation,
REALIZE Leadership Program
2013-2014

Advisory Member, Texas Health
Institute, Health in all Policies, 2013

Chairman, City Plan Commission,
El Paso, Texas, 2009

City Plan Commission,
El Paso, Texas 2005-2009

Ysleta Education Foundation, Board
Member, 2010-2012

Fellow, Creative Cities Leadership
Program, Richard Florida Creative
Group, 2006-2007

AWARDS

2016 Young Alumni Award Rutgers
University, Bloustein School of
Planning & Public Policy

Charter Award, Congress for the
New Urbanism, 2015

Texas Chapter of the APA

National Award for Smart Growth

Carlos Gallinar has over twenty years professional urban planning and community development experience. His areas of expertise include, municipal planning, land use, pre-construction entitlements, housing development, neighborhood revitalization, building and site planning, public health, economic development, and public participation. This diverse practice spans the public, private, and nonprofit sectors and includes projects throughout the United States.

PROFESSIONAL EXPERIENCE

Principal & Owner, Gallinar Planning & Development, LLC November 2015 to Present

- GPD is a consulting firm providing varied and multiple services to include land use planning, zoning, real estate development due diligence, project management, site development, comprehensive plans, housing studies, government relations, economic development research, and community participation strategies.
- Oversee all aspects of the company to include client relations, project development, project implementation, outreach, bid packaging, and budgeting.

Executive Director for Planning & Construction El Paso ISD: El Paso, TX. September 2016 to November 2018

- Managed a \$700,000,000 construction portfolio and day-to-day-operations of the facilities department for largest ISD in El Paso.
- Directed, managed, and supported a staff of 20 FTEs, 10 consultants and a \$5 million operating budget.
- Oversaw the procurement of contracts for design professionals, general contractors, and other relevant contracts required for construction activities and facilities management.
- Created and implemented a robust and effective outreach strategy for projects resulting in over 150 events, stakeholder meetings, and community outreach activities.
- Created a more efficient department by implementing project management processes and best practices for staff to include technology and software upgrades to better document and manage the district's facility projects and cross-campus coordination.

Deputy Planning Director City of El Paso, El Paso, TX. August 2012 to September 2016

- Managed, supervised, and directed 12 FTE and a \$3 million department budget.
- Directed planning functions to include zoning, subdivisions, long-range planning, annexations, downtown redevelopment, and SmartCode.
- Served as Executive Secretary for the city plan commission.
- Organized professional development activities for staff and mentored and guided junior members on public policy, planning best practices, and communication skills.
- Responsible for processing all planning applications and reports in a timely manner.
- Streamlined plan review and application processes to include creating a One Stop Shop for efficient customer service and business-friendly permitting and development services.
- Consistently interacted with city council, city manager, business community, neighborhood associations, and the general public on public policies, department protocols, and projects.
- Directed all public outreach activities to include public presentations, stakeholder meetings, charrettes, and citizen participation activities.
- Coordinated with the MPO, TXDoT, County of El Paso, and other entities on regional planning initiatives and policies and transportation projects.

Carlos Gallinar, AICP, CNU-A

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PROFESSIONAL EXPERIENCE

Continued

Comprehensive Plan Manager

City of El Paso, El Paso, TX. May 2010 to August 2012

- Managed a multi-disciplinary team of architects, engineers, planners, and city staff from different departments to draft the city's comprehensive plan focused on sustainable land use, form based codes, affordable housing, multi-modal transportation systems, innovative public facilities, downtown redevelopment, and urban design.
- Organized over 25 city-wide planning sessions, several extensive community design workshops, and over 150 stakeholder meetings over the course of two years.
- Administered several grants and budgets from the Office of Economic Adjustment and Department of Defense totaling \$2.3 million.
- Lead author and coordinator for TIGER II and TIGER III grants for sustainable transportation projects.
- Oversaw and directed the creation of several large city-wide rezonings.

Director for Community & Economic Development

La Fe Community Development Corporation, El Paso, TX. May 2005 to April 2010

- Oversaw the construction of housing developments including the \$8 million Magoffin Park Villas, the first mixed-use and mixed-income project in El Paso.
- Lead planner for the agency focusing on real estate development, neighborhood revitalization, facilities (school planning) and public participation initiatives.
- Co-Founder of the La Fe Youthbuild Academy, a leadership and education program for non-traditional youth who did not obtain a high school diploma.
- Increased budgets through various resource development goals; raised approximately \$6 million.
- Managed staff, budgets, and programs from inception to close-out.

Program Manager

Isles, Incorporated, Trenton, NJ. June 2004 to May 2005

- Managed neighborhood planning and revitalization projects for several communities in central New Jersey.
- Prepared neighborhood masterplans, land use studies, and presentations.
- Conducted research on economic development, social, and environmental factors affecting neighborhood revitalization.
- Organized and facilitated meeting and planning sessions between residents, elected officials, and agency staff.

Program Manager

New Jersey Public Policy Research Institute. September 2002 to June 2004

- Coordinated and conducted research projects dealing with critical policy and planning issues in New Jersey.
- Authored memos, reports, and policy briefs on topics such as affordable housing, predatory lending, education reform, and community development.

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PROFESSIONAL EXPERIENCE

Continued

Program Officer

El Paso Community Foundation, El Paso, TX. August 1998 to August 2002

- Led and managed a grants portfolio that included environmental conservation initiatives, education, arts, and international health.
- Directed downtown redevelopment program for the foundation working with government agencies and civic groups.
- Conducted site visits to nonprofit organizations, and presented written reports and recommendations to leadership staff and board of directors.
- Project Manager for multi-million dollar Ford Foundation program to implement a housing and economic development collaborative.
- Program Manager for Johnson & Johnson Nursing School grant in Cd. Juarez, Mexico.
- Represented the organization at city-wide meetings, binational conferences, and civic/business gatherings.

TEACHING EXPERIENCE

Adjunct Professor

El Paso Community College, Summer 2018 - Present

- Teach American Government course
- Teach Texas Government course
- Teach both virtual and in-classroom settings

University of Texas at El Paso (UTEP), Summer 2013 - Summer 2016

- Created course content for the first class at the UTEP focusing on the nexus between our physical and mental health and the built-environment.
- Course was offered across multiple disciplines and colleges.

PRESENTATIONS & LECTURES

(Selected List)

Towards the Healthy City: Urban Planning in the 21st Century, The Ruth Ellen Steinman and Edward J. Bloustein Memorial Lecture, Rutgers University: October 2016.

Texas Big Six: Make No Little Plans, Texas American Planning Association, Austin, Texas: March 2016.

Creating Placed-Based Economic Development, Big City Planning Directors Institute, Lincoln Land Institute. Cambridge, Massachusetts: October 2015.

The Bridge as Civic Space, TEDx El Paso, El Paso, Texas: September 2013.
<https://youtu.be/Y5pUSLkIIVw>

Planning for Health & Sustainability, New Partners for Smart Growth National Conference. Kansas City, Kansas: February 2013.

The Future of Urban Planning & Economic Development, Presentation to the United States Green Building Council--West Texas Chapter, Lubbock, Texas: January 2013.

PUBLICATIONS

“Plan El Paso: Comprehensive Planning in the 21st Century.” *Practicing Planner: The American Institute of Certified Planners*, Vol. 10, No. 2, 2012. Online Journal.

“It Has No Spirit: Smart Growth Policies for El Paso.” *Newspaper Tree*, June 27, 2005: Feature Section. Online Newspaper.

“Shattered Hopes: Predatory Lending in the State of New Jersey,” with James Crowder. *New Jersey Public Policy Research Institute*, March 2004: Policy Brief.