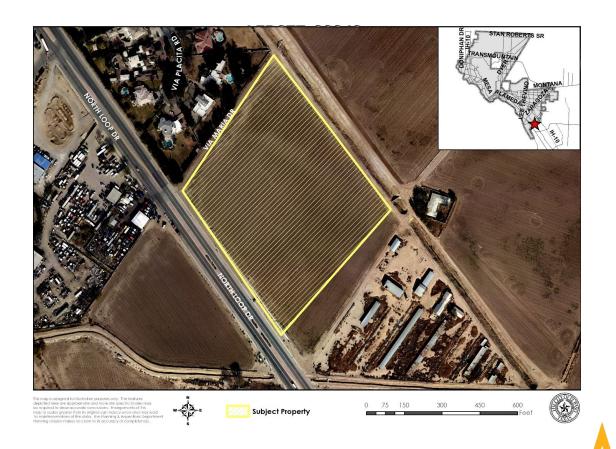




# **Project Location**

- North Loop at Via Maria
- Along the border of El Paso and Socorro
- 10.5 Acres
- Zoned C-4/C
   (Commercial/Conditions)
- Detailed Site Plan has been approved





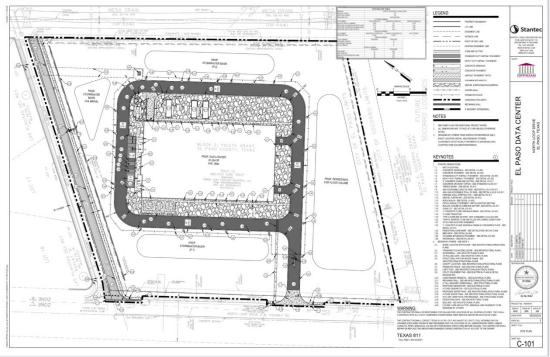
# **Project Description**

#### Developer / Tenant project

- **Developer** to construct a 60,000 SF **data center**
- Tenant to install servers, etc.
- Proposed 5-phased project totaling \$300M over first 10 years

#### Phases

- Phase 1 building construction with a portion configured for tenant who will supply technology - \$60M
- Phases 2-5 each include additional building improvements as well as additional servers - \$35M each
- Equipment Refresh \$20M/Refresh (Beginning in Year 6 and ongoing)

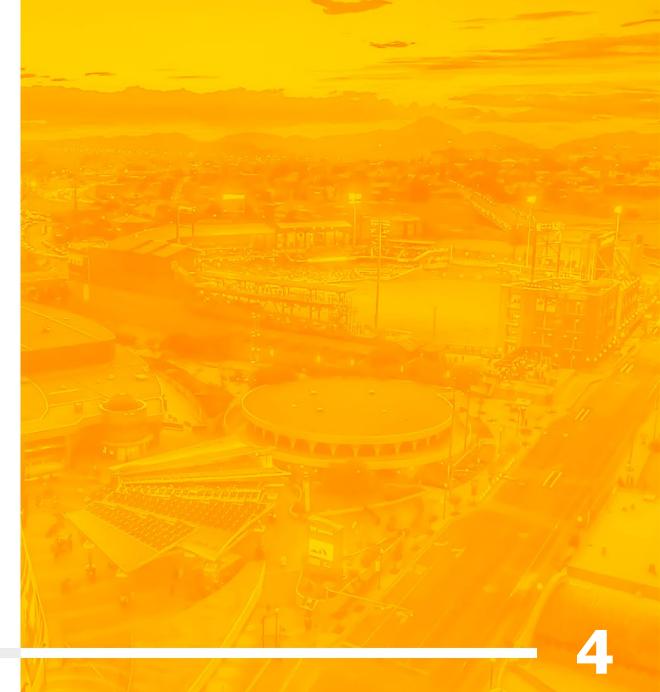




# **About the Developer:**

#### **MOPPIDAN**

- Headquarters: Minnesota
- Offices in CA and NC
- Developed 590 projects
- Data Center Campuses:
  - 18 worldwide
  - 4 more planned in the US





# Project Proposal: Initial Phase

### Minimum Investment



- \$60M capital investment\*
  - \$40M in construction
  - \$20M in equipment
  - Construct 60K square foot building

# Property Tax Implications

- Currently parcel valued at
   \$1.4M generating a total of
   \$40K per year\*
- Estimated value at opening
   \$42M generating a total of
   \$947K per year\*



# **Project Proposal: Phases 2-5**

### Minimum Investment



- \$35M capital investment each phase
  - \$15M in construction
  - \$20M in equipment
- Improvements to existing
   90K square foot building

# Property Tax Implication

 Each phase expected to add additional \$28M to the parcel's estimated value generating another \$1.5M per year

Over years 2-5, each phase represents a \$35 million capital investment or a total of \$140M.



# **Project Proposal:**

## **Expected Capital Investment Years 1-10**

Phase	1	2	3	4	5	Refresh				<b></b>
Year	1	2	3	4	5	6	7	8	9	10
Construction (Developer)	\$40M	\$15M	\$15M	\$15M	\$15M					
Equipment (Tenant)	\$20M	\$20M	\$20M	\$20M	\$20M	\$20M	\$20M	\$20M	\$20M	\$20M
Total	\$60M	\$35M	\$35M	\$35M	\$35M	\$20M	\$20M	\$20M	\$20M	\$20M





### **Key Deal Points: Incentive Proposal**

Incentives are **Only** for the Developer and **Only** for the Initial Phase of the Project

City Incremental Property
Tax Rebate
(70% for 10 years)
\$1,222,012

1% Sales Tax on
Construction Materials
(one-time at 100%)
\$200,000

Building Permit Fee Waiver (one-time) \$100,000

**Total City Incentive = \$1.52M** 

(3.8% of total on an estimated \$40M investment)



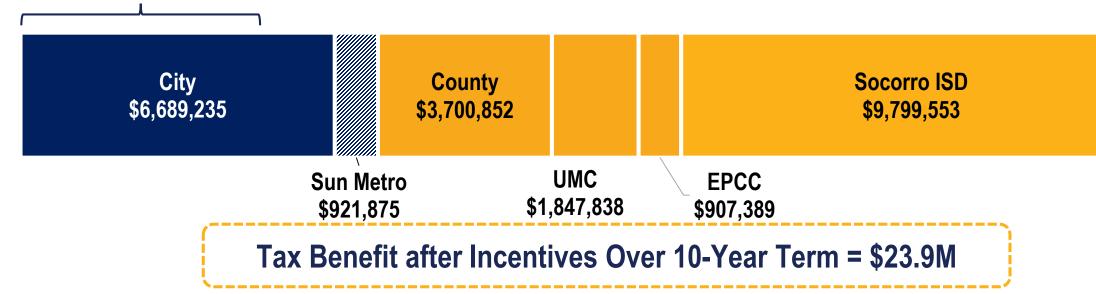
#### EPA TX CITY OF EL PASO

### **Project Impact Phases 1-5:**

## **Community Tax Benefit**

Net New Revenue (\$M) Over 10-Year Incentive Period \$5.2M new revenue to the City

(not including \$1.4M in EPE Franchise Fees)







#### Recommendation

- Incentivize only the developer
- Incentivize only Phase 1 for 10 years @ 70%
  - Developer Investment \$40,000,000 property tax rebate \$1,222,012
  - Total rebate \$1,522,012





### **Project Impact:**

### Benefits and Opportunities



- Long-term investment up to \$300M in the 5phased plan
- Diversifies El Paso's tax base with significant capital investment
- Prioritizes development within City limits

#### MISSION



Deliver exceptional services to support a high quality of life and place for our community.

#### VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, Respect, Excellence,
Accountability, People